

15 JAN 1964

MEMORANDUM FOR : Chairman, CIA Welfare Assistance Board

SUBJECT : Allocation of Funds to Recreation Association

1. Approval is requested for allocation to the Recreation Association of the sum of \$650 by the Welfare Assistance Board.

2. As you know, the newly created Recreation Association is planning to conduct an all-Agency membership drive to increase participation in current recreation activities. Acknowledging that many employees may not be interested in actually participating in some of the current clubs and activities, some new way must be devised to attract this group of Agency employees to the Recreation Association and to obtain their membership. One such means is to offer to them a ticket service whereby they could purchase tickets conveniently and often at a substantial saving. Consequently, we consider it extremely important to have in hand some commitments with outside enterprises for ticket discount purchases before we actually conduct the membership drive in March 1964 so as to be ready immediately to offer a ticket service to Association members. We can also incorporate in our membership drive publicity information on the kinds of tickets we are prepared to sell to members. To do so, however, requires that we begin now to make our contacts with outside activities and to enter into some agreement as to arrangements, prices, etc.

3. The Recreation budget previously approved and the \$2,000 received from the Welfare Assistance Board did not include anticipated expenditures for the proposed ticket service. Since operating funds currently available to the Association are needed for current clubs and activities, no portion of these funds can be diverted to the need described above. At the same time, however, the new sum requested for the proposed ticket service is needed only to get the ticket service started. Once the ticket service becomes fully operative and new income is derived therefrom, we hope that the 25th Hour Recreation Association will become a contributor to the Welfare Assistance Fund and withdraw as a beneficiary.

STATINTL



President

25th Hour Recreation Association

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